



Berkeley Schools Excellence Program (BSEP) Measure Planning

Planning and Oversight Committee

2/21/23

Our Mission

Enable and inspire our diverse student body to achieve academic excellence and make positive contributions to our world.

Excellence - Equity - Engagement - Enrichment

Outcomes for Tonight

- Review Measure Planning Items for Consideration (Length of term & Tax Rate)
- Receive P&O Input
- Identify Additional Information Needed

Measure E1 Framework

BSEP Resources

High Quality Instruction	66%
Class Size Reduction	
Support for Teaching:	
<i>Professional Development</i>	
<i>Program Evaluation</i>	
<i>Classroom Support</i>	
<i>Expanded Course Offerings</i>	

Essentials for Excellence	27%
School Site Programs	10.25%
Libraries	7.25%
Music/VAPA	6.25%
Instructional Technology	3.25%

Effective Student Support	7%
Student Achievement Strategies	
Counseling and Behavioral Health	

Measure Oversight, Communication, Translation, Community Engagement	2% of net receipts
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BSEP Measure Planning Timeline

2022-23

Fall
Establish BSEP
2024 Measure
Planning
Parameters
and Begin
Analysis

- Develop Timeline
- Review planning issues & past measures
- P&O Monthly Discussion Measure Planning Items for Review and Feedback
- BSEP Awareness: Reports, Events & District Communications
- Engagement with District Entities and Community Partners
- Board - Staff Provides Updates and Receives Feedback

Spring
Review
Framework and
Cost Analysis

- Conduct Cost Analysis and Budget Modeling
- Review BSEP Resources and Other Key Programs & Initiatives
- Align with Other Processes: District Strategic Plan, LCAP
- P&O Monthly Discussion Measure Planning Items for Review and Feedback
- BSEP Awareness: Reports, Events & District Communications
- Engagement with District Entities and Community Partners
- Board Workshop

BSEP Measure Planning Timeline

2023-24

Fall
Synthesize
input and
provide
preliminary
structure for
review and
feedback

- Summary of Cost Analysis, Budget Modeling and Programs for 2023-24 Community Engagement
- Tax Rate Options & Topics for Budget Workshops and Polls
- Staff Provides Updates and Receives P&O Feedback
- P&O Measure Working Group
- Community Forums
- Public Input
- Staff Provides Updates and Receives Board Feedback
- Board Workshop

Spring
Finalize Measure
Language

Board of
Education
Approval of final
Measure
Language

- Conduct Community Budget Workshops
- Conduct Public Opinion Survey/Poll
- P&O Measure Working Group
- Public Opinion Survey/Poll
- April - Public Hearing on Tax Measure
- May - Supt.'s Recommendations
- June - Board Resolution Approving Final Version of Measure

- 2024-25: BSEP Measure on Nov Ballot
- 2025-26: New Measure Takes Effect

Spring Measure Planning

	P&O Review and Feedback
January	Measure Planning Timeline
February	Term of Measure & Tax Rate
March	Tax Rate & Community Process Planning
April	Measure Purpose & Structure
May	Measure Language

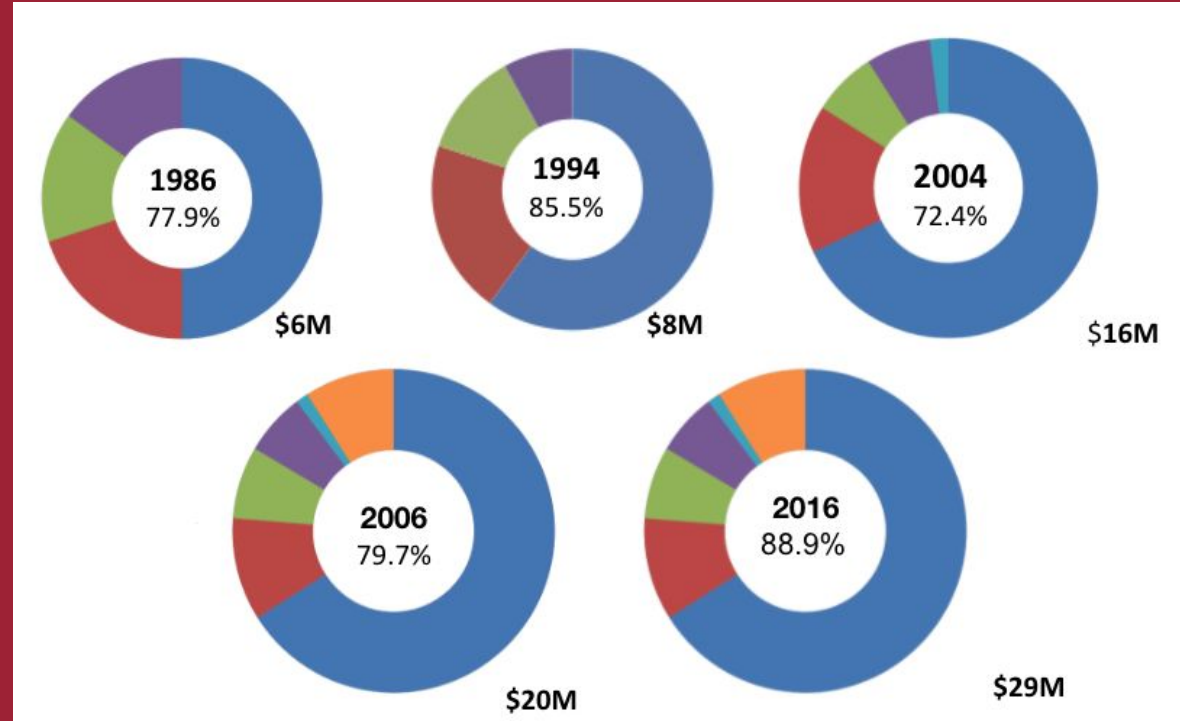
BSEP and BERRA Local Tax Measures

Measure	Length of Measure	2022 - 23	What is it for?
<p>BSEP Measure E1 of 2016</p> <p><i>Berkeley Schools Excellence Program</i></p> <p>88.9% approval</p>	<p>8 years</p> <p>2017-18 to 2024-25</p> <p>Sunsets in 2024-25</p>	<p>Year 6</p> <p>\$35 Million</p>	<p>Funds to support:</p> <ul style="list-style-type: none"> • smaller class sizes • school libraries, arts & music • instructional technology • professional development • student supports • expanded course offerings • counselors • communication, translation • school site programs • and more
<p>BERRA Measure E of 2020</p> <p><i>Berkeley Educator Recruitment and Retention Act</i></p> <p>80.5% approval</p>	<p>12 Years</p> <p>2020-21 to 2031-32</p> <p>Sunsets in 2031-32</p>	<p>Year 3</p> <p>\$11 Million</p>	<p>Increased salaries for BUSD educators (95%) and targeted funds (5%) to recruit, retain and support educators in hard to fill positions.</p>

BSEP Measure History

Consistent among
BSEP measures is
Class Size Reduction
(Blue Section), other
purposes have been
added/changed over
time

When the effects of Prop. 13 had become evident in our schools, a group of Berkeley citizens created, and the voters of Berkeley approved, the “Berkeley Public Schools Educational Enrichment Act of 1986”



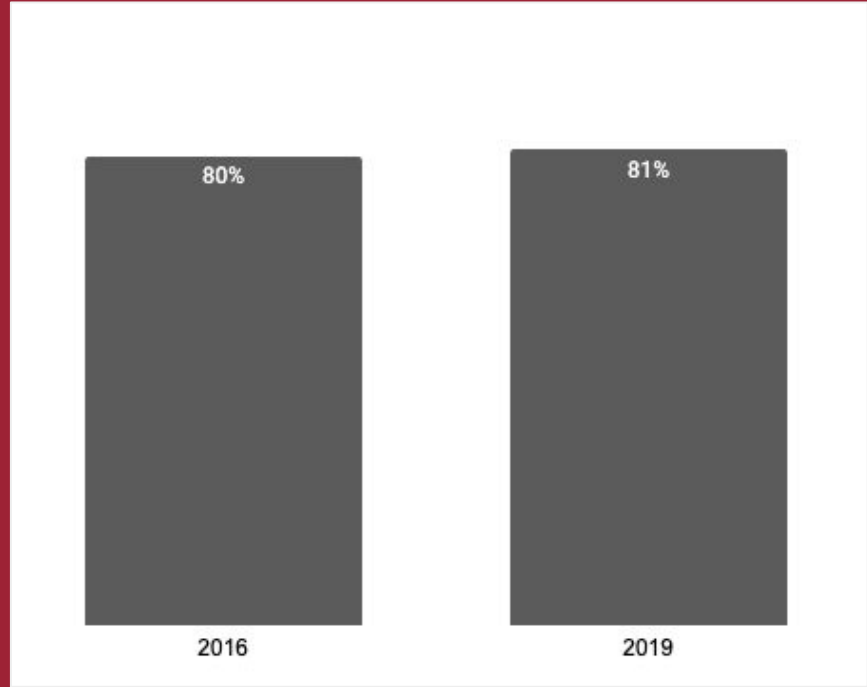
Term of Measure

Topics for consideration

- Short Measure or Long Measure?
 - Over life of BSEP we have had 8, 10, & 12 year measures
 - Shorter Measure - better able to model it and may be more predictable
 - Longer Measure - more time between measures and reduces costs and staff time for measure planning
 - Longer Measure - greater likelihood of something unforeseen affecting sustainability of funds
- Align with BERRA Renewal?
 - 12 year measure approved in March 2020
 - BERRA expires in 2032
 - If aligned, BSEP would be a 8 year measure
 - Aligning presents a unified message to support schools through both programming and educator recruitment & salary
 - Measure planning, campaigning are done at the same time saving resources and time for staff, polling, costs to have a ballot on the measure
 - Challenges include - total amount is significant - will people vote for one and not the other?
- Aligned with general election or mid term elections
 - Year and Month
 - BSEP has always been on the ballot in Nov but not always a presidential election year
 - Presidential election has a greater turn out, 2032 is a Presidential year
 - Support in off year (primary election) - March 2020 - Measure H, G and E Passed

Berkeley Voters Take Pride in Supporting Public Education

Percent agreeing they are
“proud of the extra taxes we pay for Berkeley public
schools”



Tax Rate

Background Information

- Polls have shown taxpayers have a source of pride in contributing the Berkeley schools
- BUSD is on the tax bill in four places: Facilities Bond, Maintenance, BSEP, & BERRA
- In 2020, BERRA was added and increased BUSD taxes overall
- In 2016 increased BSEP tax rate due to elimination of the Split Roll Tax
- We currently have a very low income exemption for seniors
- BSEP tax Rate was increased every year except for

Decisions

- Increase tax rate
- No Increase in tax rate - continue tax rate from last year of Measure E1 (no COLA in year 1)
- Include or not include a COLA

Tax Rate

What would an increase look like?

Draft Figures for discussion purposes

	Year 6 4.2% COLA	Year 7 4.9% COLA	Year 8 Proj 2% COLA	Year 1 No COLA 2% Tax Increase	Year 2 Proj 2% COLA
	2022-23	2023-24	2024-25	2025-26	2026-27
Rate per square foot	\$0.4336	\$0.4548	\$0.4639	\$0.4732	\$0.4827
1500 Square Foot Home	\$650	\$682	\$696	\$710	\$724