



BSEP Measure Planning Update

Board of Education

June 14, 2023

Our Mission

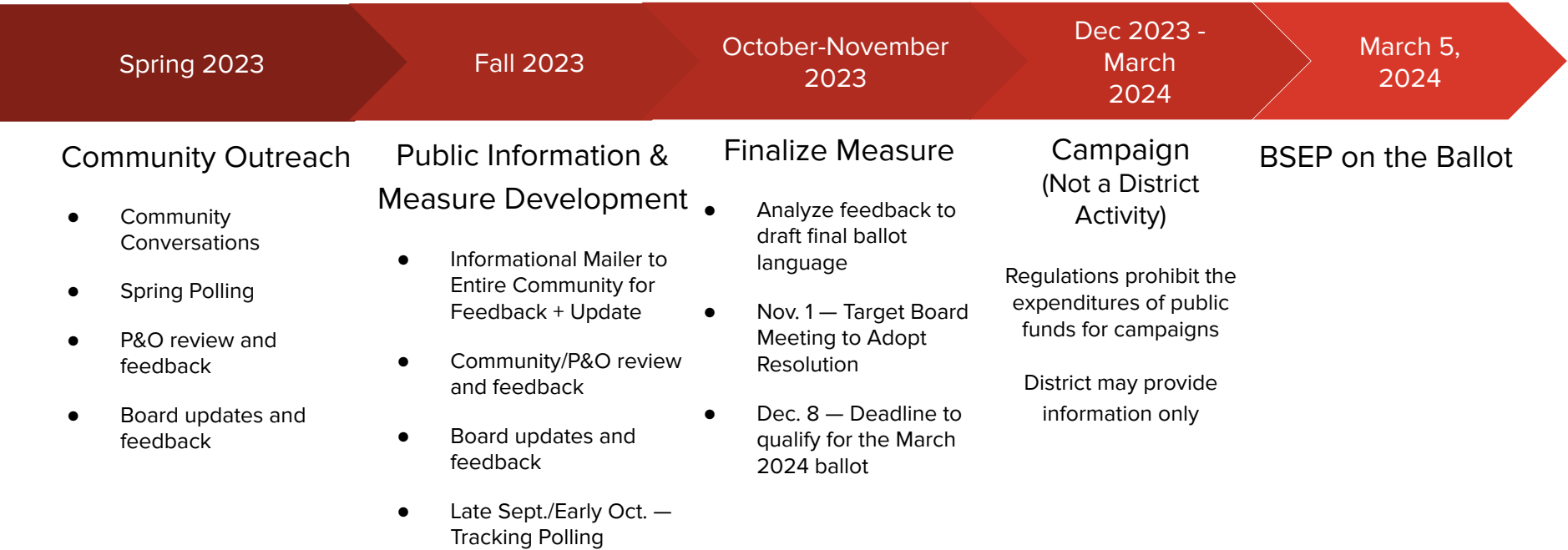
Enable and inspire our diverse student body to achieve academic excellence and make positive contributions to our world.

Excellence - Equity - Engagement - Enrichment

Outcomes for Tonight

- Share the timeline for developing the next BSEP measure
- Provide overview and outcomes from Community Conversations and Planning and Oversight Committee engagement activities
- Provide overview of Voter Polling Results
- Review Next Steps

BSEP Renewal Timeline



Planning and Oversight Committee

Measure Planning Agenda Items:

- 10 Planning and Oversight (P&O) Committee Meetings
- information and planning updates, engage in discussion and obtain feedback from committee
- Timeline, Term Length, Tax Rate, Ballot Timing, Measure Framework

Feedback:

- **Programs Highlighted by the P&O**
 - Class Size Reduction
 - Expanded Course Offerings
 - Music & Libraries
- **Questions/Improvements**
 - Define common goals & develop a strategy to meet those goals
 - Align BSEP accountability with District accountability systems
 - Map District resources - including BSEP

Community Conversations



Community Conversations:

- Events held on April 20 and May 8
- Communities Represented - parent stakeholder groups and district committees

Framing the Conversation

- What's working well?
- What do you have questions about?
- What ideas do you have to improve?

High Level Feedback:

- **Working well:** BSEP Oversight, Small Class Sizes, RTI, ECO, LEAP, U9, Libraries & librarians, Music
- **Questions/Improvements:**
 - How do we measure impact? Who measures it?
 - How does BSEP spending relate to total spending for district?
 - More counselors/OFEE/RTI staff, Professional Development options & strategies, evaluating services to focal populations



Voter Polling Results

Voters Highly Rate the District

BUSD Enjoys A Strong Rating

- 80% responded positively (of those who could rate the District)

BSEP Awareness Could Be Stronger, But It's Popular Amongst Those Who Know It

- 52% have heard of the BSEP
- 88% of those voters have a favorable opinion of BSEP

Commitment to Berkeley Public Schools

- 81% agree that paying “extra taxes to support our schools in Berkeley is something to be proud of”
- 85% agree that “If continuing these special taxes improves the quality of learning for Berkeley kids, then it is worth the cost”

Voter Polling Results

Voters Highly Value the Various Programs and Initiatives Funded by BSEP

- Programs and class size that attract and retain high quality teachers
- Support for struggling students
- Student mental health counseling
- Libraries
- Arts, Drama and Dance
- School Counselors
- Teacher training
- Music

Cost of Continuing Programs

- Economic factors e.g., inflation
- Salaries and benefits
- Program costs
- Unforeseen events



Renewal Items for Consideration

	Decided	Under Discussion
Ballot Timing	✓	
Timeline	✓	
Measure Term	✓	
Measure Framework	✓	
Tax Rate		✓

Measure Planning Next Steps



- **Now-Sept — Continued Outreach + Feedback**
 - BSEP Awareness - Informational Communications: Direct Mail, Online Content, Social Media
 - Continued Community Conversations
 - Planning & Oversight Committee Feedback
 - Begin Drafting BSEP Ballot Measure Language
- **Sept — Fall Poll**
 - Assess final rate, duration and accountability provisions
 - Confirm community priorities for programs
- **Oct-Nov — Board Adoption**
 - Oct 15 — Board Meeting for Measure Review
 - Nov. 1 — Board Meeting for Measure Adoption
 - Dec. 8 — Deadline to Qualify for March 2024 Ballot

BSEP
Supports:

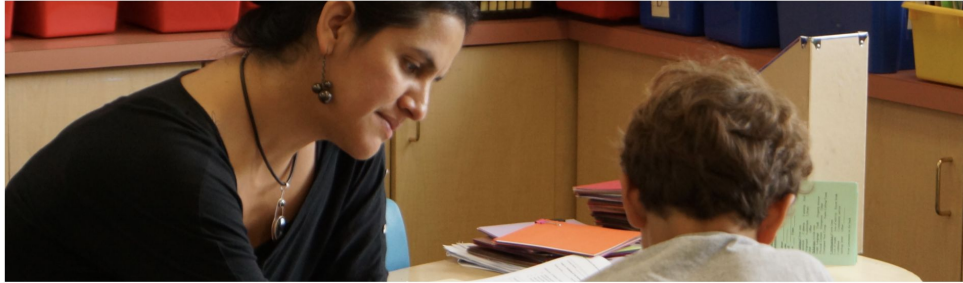
Small Class
Size



Berkeley
Public Schools

BSEP ★ Excellence!

Berkeley Schools Excellence Program (BSEP)



BSEP ★ Excellence!

For additional information about the
Berkeley Schools Excellence Program
(BSEP) Visit

<https://www.berkeleyschools.net/departments/bsep/>